Project Aid The Gambia Health Centre - Kindergarten - Agriculture #WeCare

<u>Press Release Project Aid The Gambia, International NGO A57</u> --for immediate release--



Project Aid The Gambia expands its Board

Manjai Kunda, January 28th, 2022 **Project Aid The Gambia, International NGO A57, has expanded its** Board from five to nine members. The appointed new appointed board members are Pa Doudou Mbye, Minyan Jobe, Lang K. Konteh and Malik Jones.

In order to broaden its profile and increase its visibility among the general public in The Gambia, Project Aid The Gambia, which is present in The Gambia since 1986, has expanded its Board to include other well-known personalities.

Charles Mbye, Chairman: "Although Project Aid The Gambia operates two excellent health centres and kindergartens in Jahaly, CRR, and Buniadu, NBR, and has supported the country's public health system for many years by supplying used medical equipment from Germany, among other things, the organisation's public image is not yet at the level it deserves. We want to change that."

Project Aid the Gambia is pleased to introduce its new board members in detail as follows:

Pa Doudou Mbye

Mr. Mbye is a retired International civil servant with over 25 years of working experience with the United Nations and has worked in several continents. Prior to joining the UN system, Pa Doudou was with The Gambia Government civil service - apart from stints at the Ministries of Economic Planning & Industrial Development (MEPID) and the erstwhile Ministry of Local Government & Lands, he has managed several World Bank, UN and EU projects notably Gambia's first World Bank funded urban project - the Urban Management& Development Project. "Joining Project Aid would give me the opportunity to serve The Gambia's health sector", he says.

Minyan Jobe

Mr. Jobe is the Honorary Consul of the Socialist Republic of Vietnam, Managing Director of ABC Logistics and Past Assistant Governor and Current Chair of the Rotary District Public Image Committee, District 9101, Board member of the Media Council of The Gambia and Board member of the Gambia Chamber of Commerce. "I have a passion for helping the needy and in effect, complimenting the efforts of government in the health sector and most especially community development", he says. "This I believe will help ensure a healthy and productive Gambia."

Lang K. Konteh

Mr. Konteh is the Managing Director of Maadikon Trading Ltd, a petroleum importation and re-export company. "I am a philanthropist in heart", he says. "For this reason, it's a honour and pleasure for me to be appointed a board member of Project Aid The Gambia."

Malik Jones

Mr. Jones serves as the new secretary of the Board, responsible for public relations. Mr. Jones is doing Media Consulting and Public Relations. He works as political commentator and TV host on Election Nights in The Gambia and as the Master of Ceremony on Special events. The veteran journalist began his broadcast career in 1980 at Radio Gambia and worked through the ranks from Announcer to Producer, Senior Producer, Principal Producer. He hold several important positions in the media fraternity of The Gambia throughout his career, includig Director General of GRTS. In February 2017 he was redeployed as Deputy Permanent Secretary of the Ministry of Information, Communication and Infrastructure, a post he held before.

The other long-standing members of the Board of Directors are

Matthias Ketteler, Germany, co-founder of Project Aid The Gambia and Good Will Ambassador At Large

Abdoulie Charles Mbye, Chairman of the Board, Owner and Head of General Engineering Ltd., a reputable engineering outfit in The Gambia

Ali Tambadou, a realtor, who was also project coordinator for the Jahally kindergarten project in 2004. Mr. Tambadou has a very personal relationship with the founders of Project Aid The Gambia that goes back to its inception more than 35 years ago. He is in fact continuing the good work of his father, the late Alhaji MS Tambadou, a co-founder who initiated the construction of the Jahaly Health Centre in support of the people of Jahaly, his home village.

Michael Blell, Manager at Sunset Beach Hotel, Kotu Ulfert Engelkes, Germany, filmmaker

At its constituent meeting a few days ago in Manjai Kunda, the newly constituted Board of Project Aid the Gambia decided that, in addition to the existing projects, it will in future also be involved in individual medical aid for people in need in The Gambia. Among other things, fundraiser campaigns are to be launched in the social media.

Attached please find a picture of the new board, showing (from left to right): Matthias Ketteler, Pa Doudou Mbye, Charles Mbye, Michael Blee, Ali Tambadou, Minyan Jobe, Lang K. Konteh. Not pictured: Malik Jones, Ulfert Engelkes.

For additional information please email to the Chairman generaleng@qanet.gm

Manjai Kunda, January 28th, 2022 **Charles Mbye** Chairman

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Background information on Project Aid The Gambia - International NGO A57

Since 1986 Project Aid The Gambia - International NGO A57 has been running several projects in The Gambia. The focus of the activities lies on the sister villages Jahaly and Madina located in CRR, South Bank, in a 270 kilometer's distance from the Kombo region. A small Gambian management team is organizing the projects on the ground. The German sister NGO, also called Project Aid The Gambia, is funding the Gambian Project Aid. The organization in Germany has got about 45 members and about 320 friends and supporters, who are donating for the projects and doing fundraising events. The administration costs of the German organization are extremely low. That means: from every single Euro that is being donated, about 98 Euro cents directly go to the people of Jahaly and Madina. The projects are: Jahaly Health Centre in Jahaly (since 1991), Jahaly/Madina Kindergarten with nursery school (since 2004), four women's gardening projects (since 2003), the construction of eco-friendly smoke-free ovens (s2010-2021), the plantation of Moringa trees (since 2012), the construction of the model clinic Njaba Kunda Health Centre in the village of Njaba Kunda, NBR (2011/12), the support and surgery of Gambian kids (since 2012), who can't be treated in The Gambia - a cooperation with the German NGO Friedensdorf (Peace Village) International. In February 2017 Project Aid The Gambia took over the management and administration of the Health Center Buniadu, NBR, in cooperation with the German NGO Riverboat Doctors International.